

# Sponsorship Opportunities

SPONSORSHIP BENEFITS	EXPOSURE	GOLD SPONSOR \$10,000	SILVER SPONSOR \$5,000	BRONZE SPONSOR \$3,000
Logo on Team Lahey T-Shirts (Deadline: February 1)	Exposure to 35K runners and 500K spectators	✓	✓	
Listing on Team Lahey T-Shirts (Deadline: February 1)	Exposure to 35K runners and 500K spectators			✓
Logo on signage	Pre-marathon brunch, mile 20 cheering section, finish area	✓	✓	
Listing on signage	Pre-marathon brunch, mile 20 cheering section, finish area			✓
Logo placement on Lahey website	Giving.Laheyhealth.org/BostonMarathon	✓	✓	
Listing on Lahey website	Giving.Laheyhealth.org/BostonMarathon			✓
Logo on digital signage	North Shore Mall, Burlington Mall, Hospital locations	✓		
Inclusion in Lahey social media campaign		✓		

