



Presenting sponsor



WHEN: (Tentative date)
June 22, 2019, 8 a.m.

WHERE:
Burlington High School



Sponsorship Opportunities

Please join over 2,500 runners and walkers in supporting the Lahey Health Cancer Services which provides assistance, support and services to help our patients feel better, build confidence and have hope throughout their battle with cancer.

SPONSORSHIP BENEFITS	\$15,000	\$10,000	\$5,000	\$3,000
Fair market value	\$1,750	\$1,400	\$1,050	\$700
# Complimentary registrations	25	20	15	10
Logo on all Lahey communications and marketing materials	✓	✓	✓	
Logo on LaheyHealth5K.org (min. 128K views)	✓	✓		
Inclusion in social media campaign (min. 1.7MM impressions)	✓	✓		
Logo on digital monitors located in hospitals	✓	✓		
Logo on banners located in hospitals	✓	✓		
Logo on event banner	✓	✓		
Listing on event banner			✓	✓
Logo on event banner	✓	✓	✓	
Listing on event banner				✓
Logo on T-shirts	✓	✓	✓	
Listing on T-shirts				✓
Verbal recognition during opening ceremony	✓	✓		
# Recognition signs on course	4	4	2	2
Signed poster of appreciation	✓	✓	✓	✓
Exhibit space only: \$1,500				
Water station sponsor: \$1,000				

For more information or to confirm support, please email Alice.Coogan@Lahey.org.

Supporting cancer services at Beverly and Addison Gilbert Hospitals; Lahey Hospital & Medical Center; Lahey Medical Center, Peabody and Winchester Hospital.