

Momentum

Moving Forward with Philanthropy

WINTER 2020

Beth Israel Lahey Health
Addison Gilbert Hospital

Beth Israel Lahey Health
Beverly Hospital



Senior Adult Unit Expansion Completed

The Senior Adult Unit (SAU) on the second floor of Addison Gilbert Hospital has been transformed, thanks to the generosity of the Cape Ann community. The renovation and expansion of the unit nearly doubles our capacity, allowing us to provide specialized medical and behavioral health care to elderly patients.

“We are always in the position of having a waitlist,” said Steven Gillespie, MD, medical director of the SAU. The addition of eight more beds, 20 in total, will allow more seniors to receive their care at Addison Gilbert Hospital. “We do a number of things here that can benefit patients so they can go directly home without going to a skilled nursing facility for rehabilitation. If they go to a rehab after their stay in the SAU, they are in a better position physically and/or mentally in which they will benefit from the rehab stay and be able to return home,” Dr. Gillespie explained.

But the additional beds are not the only new features. We renovated the entire unit. The floors are new, and the walls are freshly painted with new colors. The nursing station, medicine room, family room, and group meeting space have all been transformed. “Our new showers allow patients to walk in,” explained Shirley Conway, MSN, MBA, RN-BC, Addison Gilbert’s director of Geriatric

Initiatives. “They’re flat, safe, beautiful, and easy to use.”

“Here we are talking about proper lighting, proper flooring, proper seating, and colors that are pleasing to look at,” said Dr. Gillespie. “These are areas to help folks destimulate and not feel overwhelmed. All of these things add up to an environment that’s more comfortable, pleasing, and healing than what was previously here.”

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Steven Gillespie, MD
Medical Director of the SAU

INSIDE

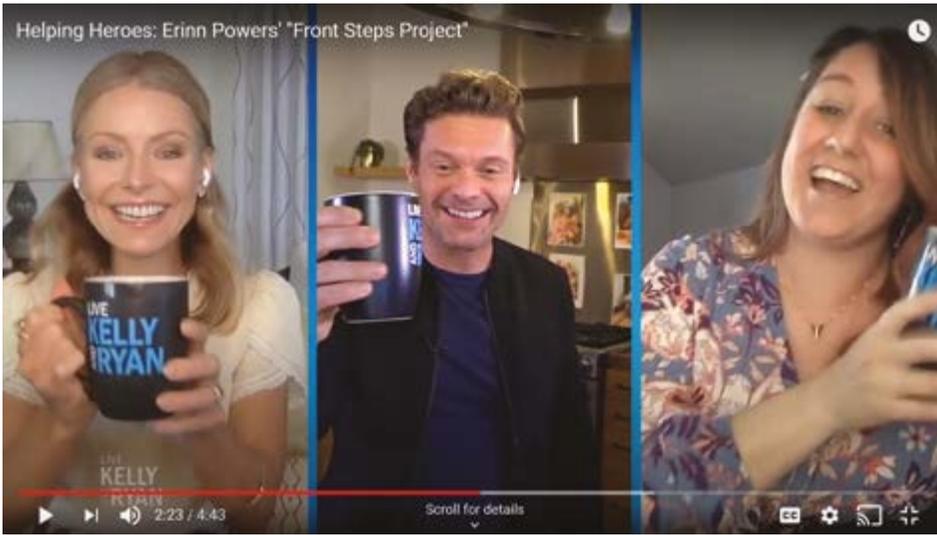
Congratulations on Amazing Careers!

Reflecting on the legacies of president Phil Cormier and vice president Cindy Cafasso Donaldson (p. 4 and 5)

Beating the Odds

The amazing story of a woman who beat COVID-19 (p. 6 and 7)





Brush with Fame Benefits Beverly Hospital

When a producer from *LIVE with Kelly and Ryan* reached out to Erinn Kiley Powers on Facebook, she thought it was a hoax. The freelance photographer and owner of Erinn Kiley Photography had been taking pictures of families who were stuck at home because of the coronavirus outbreak and asking them to donate to a charity of their choice, rather than pay her for the pictures. Erinn never thought this project would catch the attention of a national TV show, let alone result in a generous donation from the program to Beverly Hospital.

Erinn, a Beverly resident, saw “The Front Steps Project” movement spreading on social media and wanted to be a part of it. After working her day job as an administrative assistant at St. John’s Prep in Danvers, she would go to houses in the community,

stand at least six feet away, and photograph families on their front steps. Since late March, Erinn has captured more than 300 families by camera.

“I think it’s really important for families to go back and look at their photos to say, ‘We stuck together, we smiled, and we got through this,’” Erinn said. “This is a safe way for them to donate to a cause that they’re passionate about.” Several of the families chose to donate to Beverly Hospital.

When *LIVE* interviewed Erinn in May, hosts Kelly Ripa and Ryan Seacrest made a toast to her for helping raise money for nonprofits in need during the pandemic. They gave her \$5,000 to divide amongst charities of her choice, \$1,000 of which went to Beverly Hospital’s Healthcare Heroes Fund. This fund, established

“Erinn is proof you don’t have to be a doctor or a nurse to make a difference for our patients.”

Rebecca Imperiali
Vice President, Philanthropy

at the onset of the COVID-19 pandemic, provides support for frontline caregivers.

“All of us at Beverly Hospital are so grateful for the community’s support throughout the pandemic,” said Rebecca Imperiali, vice president of Philanthropy for Beverly and Addison Gilbert hospitals. “Erinn is proof you don’t have to be a doctor or a nurse to make a difference for our patients.”

“I’m so thankful to hear the money will help the staff and everybody there,” Erinn said.



Hornidge Gift to BILH

Earlier this year, Ann-Ellen Hornidge, chair of the Beth Israel Lahey Health (BILH) Board of Trustees, along with her husband, Ned Murphy, made the first gift to support BILH in a system-wide capacity. At their request, their generous support was evenly divided among all of the system’s hospitals, behavioral health services, and home health/post-acute care services. This gift symbolizes Ann-Ellen and Ned’s admiration for the vision of a truly integrated system dedicated to making a difference in people’s lives across Eastern Massachusetts. “It is BILH’s vision and its commitment to high-quality, accessible health care that make us exceptionally proud to support the system,” said Ann-Ellen. “We hope our commitment encourages others to support the remarkable work taking place across BILH.”



Senior Adult Unit Expansion Completed

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The average stay in the SAU — 10 days — is lengthier than a typical hospital admission. This gives the staff ample time to stabilize their senior patients’ medications, as well as to help them practice activities of daily living to better prepare for a safe return home. The rhythms and activities of the day are designed to help patients’ cognitive function and allow them to socialize. The SAU has been especially effective in reorienting, grounding, and physically strengthening seniors after surgeries or medical illnesses. This project was made possible in part by generous community partners and friends, including Linzee Coolidge, who has supported our work at Addison Gilbert Hospital for

years. He and his late wife, Beth, felt it was important to give back to their community hospital. Most recently, they generously supported the SAU project.

“We decided this project really had to happen at the hospital,” Linzee said. “Like any town population, we’re getting more older people, so there’s going to be more need.”

His wife was an important influence on their philanthropy. “She always wanted to help people,” Linzee recalled.

Beth passed last year, but Linzee knows she would be happy their generosity is helping so many people. And, with the added capacity in the

SAU, it’s clear their philanthropy will help many more.

“As we work in a nonprofit organization, it’s very important to have the support of the folks in the community as well as the institutions in the community,” Dr. Gillespie said. “They are essential to this success.”

Essex County has the fastest growing population of seniors in the Commonwealth. That fact, combined with the number of older adults suffering both physical and mental health complications, underscores the need for specialized, holistic, senior care, which Addison Gilbert Hospital is proud to provide.



Thank you and congratulations, Lauren!

When Beverly nurse Lauren Washnock-Maldonado, RN joined Team Lahey pre-pandemic, she had her sights set on training for and completing the Boston Marathon® in April. The event was canceled due to COVID-19, but charity runners had an opportunity to complete their own 26.2 mile course. Lauren, however, chose to dedicate her time to her patients instead of training. Despite the pandemic, this healthcare hero raised more than \$9,000 for the hospital’s Oncology Fund. Lauren

dedicated her fundraising efforts to the memory of her mother, her best friend, who died of cancer in 2019. Read more about Lauren on [Giving.BeverlyHospital.org](https://www.givingbeverlyhospital.org).

Team Lahey is a proud official charity of the John Hancock Non-Profit Program.



Thank You, Phil and Cindy!



A vision for high-quality care and strong fiscal stewardship, backed by a talented, compassionate team of clinicians and colleagues, has raised the bar for health care on the North Shore during **Phil Cormier's** tenure as president of Beverly and Addison Gilbert hospitals. Phil will retire in February 2021.

Phil joined Beverly Hospital in 1989 as the vice president of Administrative Services, and assisted with the formation of Northeast Hospital Corporation (NHC), which includes Beverly, Addison Gilbert and BayRidge

hospitals and Lahey Outpatient Center in Danvers. He remained with NHC until 2007, when he left to work for two other healthcare systems and came full circle when he returned in 2012. He was named president in 2015.

One of the biggest moments of his career was leading Beverly and Addison Gilbert hospitals through the beginning and height of the COVID-19 pandemic. "This was a one in a hundred year event," Phil said. Information about the virus changed so quickly that staff had to react on a moment's notice. "I'm proud that our staff did so well, took care of so many patients, and just really rallied to be able to respond to what was so often called an unprecedented event."

Phil oversaw the construction and implementation of many major projects including two new urgent care facilities in Gloucester and Danvers, modernized operating room suites at Beverly Hospital, and the expansion of Addison Gilbert's Senior Adult Unit. Generous philanthropic gifts during Phil's tenure played a vital role in funding these necessary upgrades and additions, along with support for future capital needs.

"No matter what, we are here to serve the needs of the community as a nonprofit entity," Phil said. "That means we rely on the generosity of our donor base to continue to enhance our services as the needs of the community evolve."

Those needs are some of Beverly and Addison Gilbert hospitals' specialties. Maternity care, orthopedics, cardiology, behavioral health, substance use disorder

treatment, and elder care are all important programs that benefit the communities north of Boston. In addition to having the largest maternity program on the North Shore, the hospitals have a large and high-quality inpatient Behavioral Health service at Addison Gilbert, Bayridge and Beverly hospitals. Over the past five years, the orthopedic surgery service at Beverly Hospital has grown in volume and reputation. It is now the fifth largest orthopedic service in Eastern Massachusetts and a clinical affiliate of New England Baptist Hospital.

Phil was also responsible for spearheading the hospitals' CREATE culture. CREATE stands for community, respect, excellence, accountability, teamwork, and empathy, which are all qualities that the staff embody and use as a guide for providing the best care possible.

"Phil Cormier leaves an indelible mark on our hospital system," said Nancy Palmer, chair of the Northeast Hospital Corporation Board of Trustees. "Under his leadership, and in a dynamic health care environment, we continue to deliver the highest quality care to our community, and I am deeply proud and grateful for our accomplishments during this critically important and challenging time."

Once he finishes work in February, Phil has big plans for his retirement. The pandemic is limiting travel now, but as an avid runner, Phil will have time to get more miles in locally. He also wants to volunteer for environmental causes, "to preserve our planet for future generations."

Now that our hospitals have joined the Beth Israel Lahey Health system, Phil notes we are stronger than ever. When asked about what he's most proud of, he said, "Beverly Hospital and Addison Gilbert Hospital are still providing services to their communities more than 100 years after they were founded. It's the strength of the organization, the community, the staff, the physicians, the nurses, the Board, and the management that will help us continue into the future."



"No matter what, we are here to serve the needs of the community as a nonprofit entity. That means we rely on the generosity of our donor base to continue to enhance our services as the needs of the community evolve."

Phil Cormier
President, Beverly and Addison Gilbert Hospitals



Cindy Cafasso Donaldson's history with Addison Gilbert Hospital goes all the way back to the day she was born.

The hospital's vice president came into the world at this community hospital in Gloucester, spent time volunteering as a candy striper in her teens, and she will conclude her impressive career there in January 2021. Even in retirement, she will stay close to our hospitals as a new member of the Board's Philanthropy Committee.

McCarthy, RN, MPH, enterprise risk officer at Beverly and Addison Gilbert hospitals. "She frequently comforts patients and families, answers phones in a busy emergency department, and moves equipment to support the staff."

Several programs and services benefiting the community were initiated under Cindy's leadership. At Addison Gilbert and Beverly hospitals, she implemented the High Risk Teams. They conduct outreach to patients in the community who are at high risk for readmission to the hospital and also provide counseling and treatment for patients with opiate use disorders. Cindy also oversaw the creation of the new Gorton's Specialty and Crandall Cancer Care Center, the newly expanded Senior Adult Unit, the new pharmacy, and the School Based Health Center at Gloucester High School.

Cindy started as a pharmacist at Addison Gilbert Hospital in 1988, becoming director of Pharmacy just two years later. After rising through the ranks, Cindy took the job of hospital vice president in 2011 and added responsibility for Lahey Outpatient Center in Danvers a few years later.

"Addison Gilbert Hospital is thriving under her leadership," said Phil Cormier, president of Beverly and Addison Gilbert hospitals. "It's a very strong organization, and it is well-poised, as is Beverly Hospital, to be able to continue to thrive in the future."

Her leadership, passion, and commitment to the community on behalf of our hospital will be missed as she retires January 31.

Her colleagues and friends describe her as a hands-on leader. "Cindy isn't afraid to step in and help," said Barbara





Beverly Woman Beats the Odds, Survives COVID-19



Donations to Beverly and Addison Gilbert hospitals' Healthcare Heroes Fund provide crucial support to help our hospital care for patients like Sarah, and to be prepared as we navigate the months ahead and care for our community. Please make your gift to the Healthcare Heroes Fund today by visiting Support.LaheyHealth.org/BevGive or Support.LaheyHealth.org/AGHgive.

The crowd gathered outside Beverly Hospital cheered as the doors opened and Sarah Chisolm was wheeled out on a gurney. In the middle of her hospital stay, her health took a severe downturn, and doctors didn't think she was going to make it. But after 22 long days in the hospital, Sarah, who has Down syndrome, had survived COVID-19. The day she went home, she smiled as she was put into the ambulance because she knew the hard part was over.

Looking back on the moment, Sarah said that she was excited to see the staff of the Johnson 6 unit at Beverly Hospital outside. When asked why, she explained, "They were clapping for me!"

Sarah's guardian, Jessica Buchman, was cheering the loudest. They met 25 years ago when Jessica worked for Northeast Arc. Sarah lives in the Arc group home in Beverly.

"We're more than friends," Jessica explained. "She's my family."

At the height of the pandemic, Jessica wanted to be at the hospital with Sarah, but that was impossible due to infection control restrictions. Sarah's nurses helped facilitate FaceTime calls between Sarah and Jessica, so Sarah knew she wasn't alone.

"It was really a roller coaster of a ride, watching how Sarah went from her peppy, happy self to pretty much unresponsive in just a matter of days," Jessica recalled. "It got to the point where the doctors told us not to expect her to come home, which was devastating to hear."

During each video call, Jessica took a screenshot. The image that stood out to her the most was one where Sarah was lying down in her hospital bed, wearing a breathing mask and signing "I love you" with her fingers.

"As the days went on, her health started to fail and I just didn't know when it was going to be her last day," Jessica said. "So I thought that every picture I could take, every memory I could make was important. Sarah's very near and dear to me, and losing her was just not something I was ready to go through."

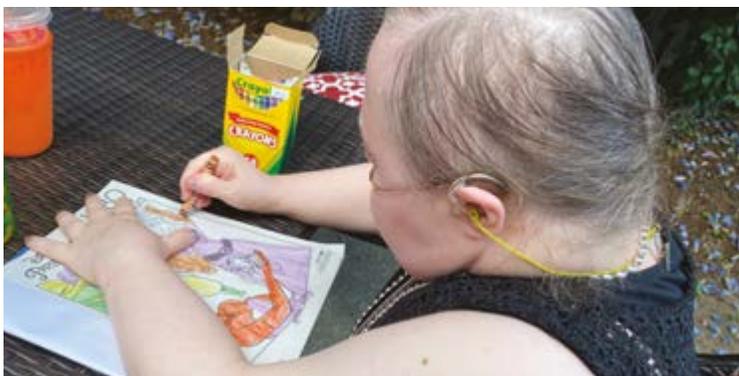
But Sarah started to improve, eventually becoming well enough to go home. Jessica credits the care Sarah received at Beverly Hospital with saving her life. She's grateful to the nurses for serving as Sarah's surrogate family when Jessica couldn't be there. They were the ones who organized the clap out for Sarah.

But that wasn't the only celebration the day Sarah was released from the hospital. Her neighbors and the Beverly firefighters, whose headquarters are across the street from her group home, were on hand to welcome her back.

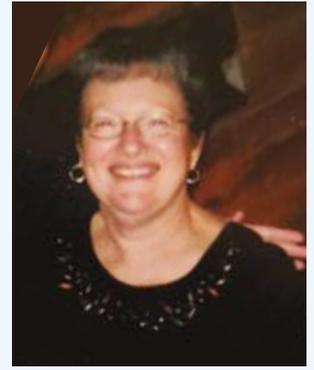
The first thing Sarah did when she got home was eat one of her favorite meals — a cheeseburger and fries from Burger King. It gave her a sense of normalcy after three weeks of uncertainty.

"I think Sarah's story is incredible," said Rebecca Guiter, program director at Northeast Arc. "She's a member of a high-risk population. The fact that she survived COVID is incredible. She's a fighter. She didn't give up the whole time."

Now that Sarah has recovered, she's back to doing the things she loves — blowing bubbles, coloring, reading books, and dancing. And both Jessica and Sarah are grateful for that.



Memorial Expressions of Gratitude Honor Loved Ones, Support Our Hospitals



When Ira Krakow lost his beloved wife, Sandy, after 50 years together, he was at once devastated yet determined to celebrate her life and honor her memory in a meaningful way. On March 19, Sandy was admitted to Beverly Hospital with COVID-19. Despite heroic efforts to save her, Sandy passed away after eight days in the ICU. Sandy was the mother of two and a registered nurse who loved helping people. Being there for people who needed her was vitally important to Sandy.

In Ira's heartbreak, he found a way to honor Sandy's love for helping people — by requesting in Sandy's obituary that memorial donations be made in her honor to Beverly Hospital's Healthcare Heroes Fund. Seeing the outpouring of support for the hospital in Sandy's honor has been a source of pride for him. "Beverly Hospital is a community hospital," Ira said. "And the whole focus is on caring for people. It's wonderful."

Naming Beverly or Addison Gilbert Hospital as a beneficiary of memorial gifts is a meaningful way to honor your loved one and support high-quality, compassionate care for our community.

Suggested Obituary Language

For gifts to Beverly Hospital: *As an expression of sympathy, memorial contributions may be sent to Beverly Hospital, c/o Philanthropy, 85 Herrick St, Beverly, MA 01915. You may also donate online at support.laheyhealth.org/BEVgive*

For gifts to Addison Gilbert Hospital: *As an expression of sympathy, memorial contributions may be sent to Addison Gilbert Hospital, c/o Philanthropy, 298 Washington St, Gloucester, MA 01930. You may also donate online at support.laheyhealth.org/AGHgive*

Philanthropy
85 Herrick Street
Beverly, MA 01915



Scholarship Aids Future North Shore Nurses

At Beverly and Addison Gilbert hospitals, the Frederick Thorne Nursing Scholarship Fund awards aspiring nurses grants to take that next step toward their career goals. Christina Sanon and Jacob Danesh were this year's recipients. The Thorne Scholarship is awarded annually to colleagues who desire to serve their local community, further their education, and promote positive outcomes for our patients.

Read more at Giving.LaheyHealth.org/Thorne2020



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